

Name of Course: Introduction to Radio Broadcasting

Name of Instructor: Mr. Greg Smith
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Course Length: 1 Semester

Class Textbook / Materials: Audio in Media, Wadsworth, 2008, ISBN 978-0-495-009568-2

A student should provide a notebook for note taking and a writing utensil.

Description of the Course: This course teaches the techniques of radio announcing including writing and interpreting radio copy, (news, public service announcements, and commercials). Broadcast history and governance is covered.

Course Content and Learning Objectives:

Audio Board
On-Air Radio Shift
Pre-Production
Post-Production
Editing
Sound Effects
Radio Stations Operations
Comrex Broadcasting
Simian Radio Automation
Public Service Announcement
Commercials
Sound
Bed Music

The learning objectives for all units of study:

1. To gain a more in depth knowledge of radio and sound production
2. To apply sound principals to radio and sound production
3. To understand the principals of mass communication

Units of study may include projects that will be assessed by means of a rubric or a test or a combination of a test and project.

Daily/Weekly Assignments, Grading, Procedures and Special Projects:

Various projects will be done in-class and other projects will be done outside of class, which will require the student to put in time outside of class to complete. Grades are determined as follows: Projects – 40%, Test / Quizzes – 40%, Homework – 15% and Participation – 5%