



**Illinois  
PTA<sup>®</sup>**

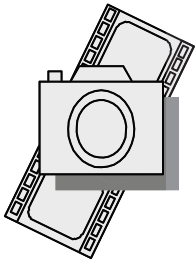
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# Reflections Program

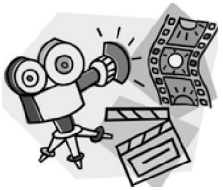


## Rules & Information Packet 2010 – 2011



### Theme:

"Together We Can"



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## “Together We Can”

2010–2011 PTA Reflections Program

### GENERAL STUDENT PARTICIPATION RULES

Students must adhere to the following General Student Participation Rules as well as the rules for their specific arts area.

The theme for the 2010–2011 PTA Reflections Program is “Together We Can” Only new pieces of artwork inspired by the theme may be submitted.

#### Student Eligibility Through Local PTAs

Students must participate in the Reflections Program through a local PTA/PTSA in good standing. Parent groups not affiliated with National PTA are not eligible to sponsor this program. It is the responsibility of the state and local PTA/PTSA to determine each student's eligibility in the Reflections Program. A student may develop an entry in or outside of school.

#### Grade Divisions

Students may enter the Reflections Program in the appropriate division for their grade. The divisions are as follows:

Primary: **preschool–grade 2**  
Intermediate: **grades 3–5**

Middle/Junior: **grades 6–8**  
Senior: **grades 9–12**

If students do not fall under specific grade divisions, National PTA suggests that they be grouped as follows:

Primary: **up to age 7**  
Intermediate: **ages 8–10**

Middle/Junior: **ages 11–13**  
Senior: **ages 14+**

It is the responsibility of the local PTA/PTSA to determine the appropriate division if necessary.

#### Arts Areas

Students may submit works in any of six arts areas:

Dance choreography  
Film production  
Literature

Musical composition  
Photography  
Visual arts

National PTA does not limit the number of entries a student may submit.

#### Originality

Each entry must be the original work of one student only. An adult may not alter the creative integrity of a student's work. Because the program is designed to encourage and recognize each student's individual creativity, help from an adult or collaboration with other students is not allowed. Only one student may be recognized as the award recipient for each entry. Other individuals may appear in or perform a student's work, but the work itself—the dance choreography or film production (including screenplay, camerawork, and directing) or musical composition (including written score and any lyrics), etc.—must be the creative product of one student only. (See the specific arts area rules for details.)

Use of copyrighted material (other than recorded music in dance choreography and film production entries) is prohibited.

*Plagiarism* is defined as taking and using another person's ideas, writings, or inventions as one's own. Plagiarized entries will be disqualified and returned to the students.

## **Student Entry Form - MAKE SURE THE STUDENT ENTRY FORM IS SIGNED BY STUDENT AND PARENT!!!**

All participants are required to fill out in its entirety and sign the Student Entry Form. Students who have not completely filled out the entry form will not be eligible to participate in the program. In situations where the child cannot fill out the entry form or write legibly, a parent may complete the form.

Students have the option of titling their works. If a work has a title, the title must be included on the Student Entry Form. If the work has no title, please write "Untitled." All entries must include an artist statement that describes how the piece relates to the theme. For most arts areas, students must also answer a few questions about how they created their works; see Required Information on the Student Entry Form.

## **Required Artist Statement**

Each participant is required to submit an artist statement that describes what inspired him or her to create the work and how it relates to the theme. The artist statement is mandatory for all entries in all grade divisions. The statement should not exceed 250 words; there is no minimum length. The Student Entry Form provides a space for the artist statement; if the statement does not fit in the space given, it may be written on a separate sheet and attached to the Student Entry Form. Make sure the student's full name appears on any sheet attached to the Student Entry Form.

## **Children with Disabilities**

PTA believes that each child with a disability should be provided a free and appropriate public education. Therefore, the Reflections Program at the national level does not have a special division for students with disabilities. National PTA believes it is the right of parents to place their child in the Reflections Program grade division that best reflects the child's developmental age. However, guidelines for state and local Reflections Programs may vary. Check with your state PTA for its guidelines.

## **Deadlines - Geneseo MS/HS Deadline is Monday, November 15 at 3pm in the School Office.**

Students must submit all works by the deadline established by their local PTA/PTSA. Each local PTA/PTSA sponsoring the program sets its own deadline for entries, in adherence with state, district/region, and council deadlines. Entries are judged at the local level and the top entries are forwarded to the next level of judging (council, district/region, or state). Direct all questions regarding deadlines or rules to your state PTA office or arts chair. National PTA does not record deadlines for local, council, district/region, or state PTAs.

## **Judging**

All national entries are judged on artistic merit, creativity, mastery of the medium, and interpretation of the theme. Mastery of the medium in the context of the national Reflections Program pertains to the level of skill the student demonstrates in the basic principles/techniques of the arts area. However, a well-developed concept is more important than technique. Entries will be judged primarily on how well the student uses his or her artistic vision to portray the theme.

The Reflections Program makes no restriction on content or subject in artwork. Students who are submitting entries need to meet school and/or local and state PTA standards.

Each PTA determines its own judges for the program. Under no condition may parents or students contact the judges to dispute the status of an entry. All decisions of judges are final.



# PTA Reflections Program

## NATIONAL AWARDS AND RECOGNITION

National PTA gives up to five Awards of Merit and three Awards of Excellence in each grade division of each arts area. Six Outstanding Interpretation Award recipients—one from each arts area—are chosen from among all the Award of Excellence recipients. The Outstanding Interpretation Awards recognize the most creative interpretation of the theme in each of the arts areas, regardless of grade division. All students whose entries reach the national level of judging receive an Honorable Mention.

### Award Packages

#### Outstanding Interpretation Awards

Each Outstanding Interpretation Award recipient receives:

- ✓ An expense-paid trip for him- or herself and one adult to the National PTA Convention
- ✓ An \$800 arts education award from National PTA
- ✓ A gold-plated Reflections medallion
- ✓ A certificate and letter signed by the National PTA president
- ✓ Recognition in the annual PTA Reflections online gallery

In addition:

- ✓ A \$200 arts education award is given to the student's local PTA by National PTA

#### Awards of Excellence

Each Award of Excellence recipient receives:

- ✓ A \$200 cash award
- ✓ A silver-plated Reflections medallion
- ✓ A certificate and letter signed by the National PTA president
- ✓ Recognition in the annual PTA Reflections online gallery

#### Awards of Merit

Each Award of Merit recipient receives:

- ✓ A silver-plated Reflections medallion
- ✓ A certificate and letter signed by the National PTA president
- ✓ Recognition in the annual PTA Reflections online gallery

#### Honorable Mentions

Each Honorable Mention receives:

- ✓ A certificate and letter signed by the National PTA president

### Notification to Students

Outstanding Interpretation Award recipients and their state arts chairs will be notified by telephone by the National PTA office in early May. Recipients of Awards of Excellence and Awards of Merit will be notified in writing by June 1 by their state PTA offices. National awards and certificates are mailed after the National PTA Convention, by the end of July.

### Return of Artwork

Entries that receive national awards will be featured in the online national PTA Reflections Program Gallery. The National PTA office will make every effort to return photographs and 2010–2011 PTA Reflections Program National Awards and Recognition visual artwork by January 2012, following completion of the gallery. Some entries may also be chosen to participate in other shows or exhibits. In such cases, the National PTA office will contact the students via mail to inform them of the approximate date of return of their artwork. The National PTA office does not return any literature, musical composition, dance choreography, or film production entries.

*Contact your state PTA for its artwork return policy.*

Any artworks, awards, or certificates returned to the National PTA office due to insufficient or incorrect addresses will be mailed to the appropriate state office.

# 2010–2011 PTA Reflections Program | STUDENT ENTRY FORM Theme: "Together We Can"

**Directions:** Please type or print clearly in black or blue ink (do not use pencil). Completely fill out the form down to and including the required signatures. Leave the boxed area for local PTA information blank. If you need more space, use the back of this form or an extra sheet of paper. Be sure to write your full name on any additional pages.

<b>Grade Division</b> (check one)	<b>Arts Area</b> (check one)
Grade _____ <input type="checkbox"/> Primary: preschool–grade 2	<input type="checkbox"/> Dance Choreography
Age _____ <input type="checkbox"/> Intermediate: grades 3–5	<input type="checkbox"/> Film Production
<input type="checkbox"/> Middle/Junior: grades 6–8	<input type="checkbox"/> Literature
Gender <input type="checkbox"/> M <input type="checkbox"/> F <input type="checkbox"/> Senior: grades 9–12	<input type="checkbox"/> Musical Composition
	<input type="checkbox"/> Photography
	<input type="checkbox"/> Visual Arts

**IMPORTANT: GMS/GHS PTA Deadline is Monday, November 15 in the School Office. Please no exceptions to this deadline.**

**Title of Work:** \_\_\_\_\_

**Required Artist Statement:**  
Explain how your work \_\_\_\_\_  
relates to the theme. \_\_\_\_\_  
(Maximum 250 words)  **See attached** (Please print your name on any attached sheets.)

## REQUIRED INFORMATION

**Photography and Visual Arts:** Give the dimensions of the work in inches, including mat. L \_\_\_\_\_ W \_\_\_\_\_

**Photography:** Location/date of shot: \_\_\_\_\_

Describe the type of camera and process used in preparing the piece. \_\_\_\_\_

**Visual Arts:** Describe the medium (crayons, oil on canvas, etc.). \_\_\_\_\_

**Dance Choreography:** Name(s) of performer(s): \_\_\_\_\_

**Film Production:** Name(s) of person(s) appearing in your film: \_\_\_\_\_

Was a computer used? If so, name the software and hardware. \_\_\_\_\_

**Dance Choreography and Film Production:** Credit the background music below (title, composer, and performer).  
\_\_\_\_\_

**Musical Composition:** Check one:  Traditional Instrumentation  Synthesizer

Name(s) of person(s) who performed your composition: \_\_\_\_\_

Was a computer used? If so, name the software and hardware. \_\_\_\_\_

Are lyrics included? If so, how do your lyrics complement your composition? \_\_\_\_\_

F o l d   H e r e

Student's  
First name \_\_\_\_\_ Middle initial \_\_\_\_\_ Last name \_\_\_\_\_

Address 1 \_\_\_\_\_ Address 2 \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone  (    ) \_\_\_\_\_ E-mail  \_\_\_\_\_

I assign to National PTA copyright in my works submitted for the Reflections Program. National PTA is not responsible for lost or damaged works. Entries may not be returned. I understand that I must participate in the Reflections Program through a PTA/PTSA in good standing. I affirm that this is my own original work. I understand that the submission of my entry into the Reflections Program constitutes acceptance of the above conditions.

**X** \_\_\_\_\_  
Signature of student

**X** \_\_\_\_\_  
Signature of parent/legal guardian (necessary if child is under 18 years)

<b>TO BE COMPLETED BY LOCAL PTA</b>	Check one: <input checked="" type="checkbox"/> PTA <input type="checkbox"/> PTSA	Local eight-digit PTA ID: <u>0 0 0 0 3 5 1 8</u>
Local chair name <u>Joni Beck</u>	Official PTA/PTSA name <u>Geneseo Middle/High School PTA</u>	
PTA address <u>333 E. Ogden Avenue</u>	City <u>Geneseo</u>	State <u>IL</u> ZIP <u>61254</u>
E-mail <u>JONI.BECK@mchsi.com</u>	Phone <u>( 309 ) 944-2391</u>	
Local PTA good standing status: <input checked="" type="checkbox"/> Membership dues paid date <u>9/10/10</u>	<input checked="" type="checkbox"/> Insurance paid date <u>9/10/10</u>	<input checked="" type="checkbox"/> Bylaws approval date <u>9/10/10</u>

**MAKE SURE YOUR ENTRY IS SIGNED BY THE STUDENT & PARENT OR GUARDIAN**



# “Together We Can”

2010–2011 PTA Reflections Program

LOCAL, COUNCIL, AND DISTRICT/REGION PTA

INFORMATION: FREQUENTLY ASKED QUESTIONS

## Participation

**What is the deadline for my unit?** All local, council, and district/region deadlines must be set in accordance with established state deadlines. National PTA does not set, alter, or record local or state deadlines for the Reflections Program. Please contact your state PTA. - **Deadline for GMS/GHS is Monday, November 15 in the School Office.**

**No exceptions please.**

**Who is eligible to participate?** Participation in the Reflections Program is open to any student through a local PTA/PTSA in good standing. It is the responsibility of the local unit to determine each student’s eligibility in the Reflections Program.

**May students participate through a local PTA not affiliated with their school?** State PTAs may adopt their own policies regarding this situation. National PTA requires only that national entries come from local PTAs/PTSAs in good standing.

**May students no longer attending a PTA school still enter the Reflections Program through their former school?** State PTAs establish their own policies regarding this situation. Since some states restrict this practice, please contact your state PTA about its participation policy.

**May home-schooled students participate in the Reflections Program?** State PTAs may adopt their own policies regarding this situation. National PTA requires only that national entries come from local PTAs/PTSAs in good standing.

**Under what division should developmentally challenged students participate?** PTA believes that each child with a disability should be provided a free and appropriate public education. Therefore, the Reflections Program at the national level does not have a special division for students with disabilities. National PTA believes it is the right of parents to place their child in the Reflections Program grade division that best reflects the child’s developmental age. However, guidelines for state and local Reflections Programs may vary. Check with your state PTA for its guidelines.

**May developmentally or physically challenged students receive help from a parent or teacher?** In literature and musical composition, students who are physically challenged may dictate to another person who may type or write down the original literary work or musical notation. Transcribers should make every attempt to retain the same level of language and accuracy that is reflected in the student’s original work. Any other rules or policies regarding developmentally or physically challenged students are left up to the discretion of each state PTA and may be handled on a case-by-case basis.

**Must the Student Entry Form have a parent’s signature if the student is 18 or over?** The Student Entry Form must be signed by a parent or legal guardian, as well as the student, if the student is under 18. If the student is 18 or over, the Student Entry Form needs only the student’s signature.

**May a piece of artwork be entered in more than one arts area of the Reflections Program?** Each entry may be submitted in only one arts area. National PTA does not limit the number of entries a student may submit, nor the number of arts areas in which a student may participate, but each entry may be considered for recognition in only one arts area.

**May students use a piece of artwork created for another arts competition?** All entries into the Reflections Program must be new pieces of artwork inspired by the current year’s theme and created expressly for the program. Artwork produced before the dissemination of the theme or created and used for another competition or program may not be submitted.

## Arts Areas

### *Use of Copyrighted Material*

**May students use copyrighted material as a source for their artwork?** Use of copyrighted material is not acceptable in any submission, with the following exceptions:

Photographs, visual artworks, and films may include public places, well-known products, trademarks, or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.

Visual arts collages may include portions of existing copyrighted works, such as photographs, magazine clippings, Internet images, and type cut out of a newspaper, as long as those portions of copyrighted works are used to create a completely new and different work of art. A collage should be judged for its whole, not by its parts, and whether the resulting work stands as a creative, *original* work of art on its own.

Dance choreography and film production entries may use copyrighted music. The title, composer, and performer of any music used must be credited and documented on the Student Entry Form.

**What should an arts chair do if it is discovered that a child has plagiarized an entry?** Unfortunately, plagiarism is not uncommon. Plagiarized entries should be disqualified and returned to the student. If a plagiarized entry has already received an award, the arts chair needs to determine if the award (including award money, pins, certificates, etc.) should be returned. The arts chair and local unit will need to work with the student and the student's family to help the student understand the seriousness of copying someone else's work and claiming it as their own. School counselors or teachers might also be able to provide assistance in helping the student deal with the discovery and the consequences.

### *Dance Choreography*

**Does the choreographer (the student submitting the entry) have to be one of the performers?** The choreography must be the work of one student and must demonstrate both creativity and interpretation of the theme. There may be up to three dancers. The choreographer need not be one of the dancers.

**Can a martial arts, gymnastics, ice skating, or synchronized swimming performance be submitted as a dance choreography entry?** A dance choreography entry may employ any number of diverse forms of dance and/or inspiration from many areas, including sports. However, the primary choreography must utilize some of the core principles of dance. The entry submitted should not be a recording of a demonstration or routine used in a meet or competition for any sport.

**How is traditional dance judged for originality and/or creativity?** The modification of the steps and the interpretation of the dance are considered when judging a traditional dance for creativity and/or originality. An explanation of the origin of the dance and/or the significance of the choreography might be a useful addition to the artist statement when submitting a dance choreography entry that involves traditional cultural or regional dances.

### *Film Production*

**Does the student submitting the entry have to appear in the film?** The student must be the director, screenwriter, and cameraperson. He or she does not have to appear in the film. If any minors appear in a film, the student submitting the entry should obtain the consent of the minors' parents/guardians. The names of any persons who appear in the film must be listed on the Student Entry Form.

### *Literature*

**May a student use unacceptable language in an entry?** The Reflections Program makes no restriction on content or subject in the literature area. Students who are submitting entries created in a school setting should be mindful of school and/or local or state PTA standards for writing. Judges should be reminded that entries are to be reviewed for creativity, artistic merit, mastery of the medium, and interpretation of the theme.

### *Musical Composition*

**May students use notation software for creating musical composition scores?** A student may use notation software. Imported MIDI files or files from other sources are not acceptable.

### *Photography and Visual Arts*

**May students submit computer-manipulated photos or visual arts pieces generated on a computer?** The use of digital manipulation in the areas of photography and visual arts should be noted on the Student Entry Form, along with the software used.

**Can stained glass or jewelry be submitted as a visual arts entry if it is less than 3/8 inch thick?** Stained glass and jewelry may not be submitted to the Reflections Program. There is no way to ensure the safety of such pieces through the various levels of judging within the program.

**May a student submit a bound book of photographs as a single photography entry?** A collection of photographs, whether in a bound format or not, is not permissible. A student may submit more than one work, but each one must be submitted separately. A student may also submit a collage or photomontage as a single, cohesive, two-dimensional piece. Such a composite of photographs would be judged as one entry.

### **Display of Artworks**

**What student information can be displayed with artworks?** When artwork is on display, label the piece with only the title of work, artist's first name and last initial, city and state of school, arts area, and grade division. Do not have the Student Entry Form attached to the back of the artwork in a display setting. No one outside of PTA should have access to student information. Develop a system to easily match and reattach Student Entry Forms to artwork for returning to the student or sending on to the next judging level.

### **National Awards**

**How will I know if a child in my unit wins a national award?** The announcement of national Reflections Program award winners occurs in May each year. The National PTA office issues a press release and sends an e-mail to all state PTA offices and state arts chairs about the winners. The states are responsible for notifying students and units of national awards, with the exception of the Outstanding Interpretation Awards. The National PTA office notifies the Outstanding Interpretation Award recipients.

**When are the national awards mailed?** The national Reflections Program awards and certificates are mailed after the National PTA Convention, by the end of July.





## “Together We Can”

2010–2011 PTA Reflections Program | LITERATURE

Students must adhere to the General Student Participation Rules as well as the following Literature Rules.

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### Description

A literature entry may be a work of fiction or nonfiction. Prose, poetry, and drama are all accepted. The entry must relate to the current Reflections Program theme.

Literature entrants are not to borrow from copyrighted material.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

### Presentation

- Entries must not exceed 2,000 words.
- One original and two copies of the entry are to be submitted.
- Entries may be handwritten or typed, either on a typewriter or with a computer.
- Illustrated entries, including “books,” with pictures drawn by the student are acceptable; however, only literary content is judged.
- Collections of poems or short stories are not accepted. A student may submit more than one work, but each one must be submitted separately.
- Entries are to reflect grade-appropriate grammar, punctuation, and spelling.

### Format

- Submit entries on any kind of paper, not to exceed 8½ inches by 11 inches in size.
- Submit the original and two copies of the entry in a manila file folder with the Student Entry Form stapled to the back of the folder, or place all the materials in a clear sheet protector.
- Do not mount entries.
- Do not submit entries with text on both sides of the page.
- Write the student’s name on the back of each page in case pages become separated.
- Number all pages.
- Include the title and required artist statement on the Student Entry Form. If the entry has no title, please write “Untitled.”

### Dictation and Typing

- Students may have their entries typed by another person as long as the original work or a copy of the original work is attached.
- Students who are physically challenged or students in kindergarten or 1st grade may dictate to another person who may type or write down the original work.
- Transcribers should make every attempt to retain the same level of language and accuracy that is reflected in the student’s original work.

### Translation

- Students for whom English is not their first language may submit literature entries in their own language. **An interpretive translation must accompany the entry.**
- Translators should make every attempt to retain the same level of language and accuracy that is reflected in the student’s original work.



# “Together We Can”

2010–2011 PTA Reflections Program | MUSICAL COMPOSITION

Students must adhere to the General Student Participation Rules as well as the following Musical Composition Rules.

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## Description

A musical composition entry may be for voice, instruments, or a combination of voice and instruments. Lyrics may or may not be included in vocal compositions. The composition is not to exceed five minutes. The entry must relate to the current Reflections Program theme.

The use of composition software is permitted. Students are strongly discouraged from submitting highly edited Musical Instrument Digital Interface (MIDI) sequences or audio files. The recording submitted must capture performers in real-time. The entry may not include imported MIDI or other source files, or use algorithmic composition software.

Use of notation software for the purpose of creating scores and printed parts is permitted. Whether the score is handwritten or computer-generated, appropriate instrumentation and voicing are required for the performance.

Musical composition entrants are not to borrow from copyrighted material.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

## Musical Notation

Whether a student must submit musical notation is determined by his or her grade division:

- **Primary and Intermediate:** No notation is required. Iconic notation may be submitted. Iconic notation is “made-up” notation.
- **Middle/Junior and Senior:** Notation, either traditional, tablature, or electronic, is required. The notation should aid the listener and serve as a guide through the piece.

Adults may not assist. Physically challenged students may dictate to another person who may write the notation. The quality or accuracy of the notation and performance support the musical idea, but they are not considered judging criteria.

## Presentation

- Entries may not exceed five minutes.
- Submit a CD recording of a performance of the composition.
- Students are not required to perform their own compositions.
- A student’s composed work may be performed by a group.
- Score size:
  - Entries should be no larger than 11 inches by 14 inches.
  - Band and orchestra compositions may be 11 inches by 16 inches.
  - Do not mount or bind the scores.

## **Format**

- Submit the CD in a plastic or cardboard container; identify both the CD and the container with the student's name, grade division, state, and year.
- Pack the CD with the score (if required) in a large envelope. Write the student's name on the back of each page of the score in case pages become separated.
- Place the Student Entry Form in a clear sheet protector; then secure the sheet protector to the outside of the envelope with masking tape.
- Include the title and required artist statement on the Student Entry Form. If the entry has no title, please write "Untitled."

## **Recommendations for Quality Recordings**

- Make the room you record in as quiet as possible. Close windows and turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.). Do not place the recording device on top of an instrument or speakers.
- Don't record at too loud (in the red zone on the meter) or too soft (meter barely moving) a level.
- Record a short test and listen to it while watching the meter. If needed, improve recording quality by changing the record volume or microphone location.
- Return to the beginning of the CD and record two seconds of silence; then start performing your composition. Finish with another two seconds of silence.

## **Required Information**

On the Student Entry Form, please answer the following:

- Who performed your composition?
- Did you use traditional instrumentation or a synthesizer?
- Was a computer used? If so, what software and hardware did you use?
- If you included lyrics, how do they work with your composition?



# “Together We Can”

2010–2011 PTA Reflections Program | PHOTOGRAPHY

Students must adhere to the General Student Participation Rules as well as the following Photography Rules.

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## Description

A photography entry must be an original black-and-white or color image, or group of images, produced by a photographic process. The entry must relate to the current Reflections Program theme.

The entry may incorporate such techniques as photomontage, multiple exposure, negative sandwiches, and photograms. Images may be manipulated conventionally or digitally. Images should demonstrate the student’s proper use of photographic techniques such as depth of field and exposure. The images may be created using various lenses, filters, and light sources. Photographs with added graphics over the image, including lettering, are not acceptable.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

## Presentation

- A single print or collage may not exceed 11 inches by 14 inches, including a mat.
- Print the entries on paper or other two-dimensional material.
- Mount all prints on a cardboard mat, poster board, or some other sturdy material.
- Protecting the work with shrink-wrap or a transparent plastic cover is optional but highly recommended.
- Framed entries, original film (negatives or transparencies), and multidimensional pieces are not accepted.
- Place the Student Entry Form in a sheet protector and secure it with masking tape to the back of the photograph on top of the shrink-wrap.
- Include the title and required artist statement on the Student Entry Form. If the entry has no title, please write “Untitled.”

## Required Information

On the Student Entry Form,

- Give the dimensions of the piece (including any mat).
- Specify the location and date of the shot.
- Describe the type of camera and process used in preparing the piece.

## Use of Copyrighted Material

Use of copyrighted material, including copyrighted cartoon characters or other such material, is not acceptable in any photography submission, with the following exceptions:

Photographs may include public places, well-known products, trademarks, or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.



# “Together We Can”

2010–2011 PTA Reflections Program | VISUAL ARTS

Students must adhere to the General Student Participation Rules as well as the following Visual Arts Rules.

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## Description

A visual arts entry must be an original print, drawing, painting, collage, photographic collage, metal etching or punch work, fiber work, or computer-generated artwork that relates to the current Reflections Program theme.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

## Presentation

- All art must be flat and may not be more than 3/8 inch thick. This includes all two-dimensional materials and images, including small, flat items (such as string, fabric, and screening) that have maximum surface contact with the face of the image. Nothing three-dimensional (noodles, beans, beads, boxes, etc.) may extend off the surface of a work.
- No art may exceed 24 inches by 30 inches, including a mat.
- Entries may be submitted on paper, canvas board, cardboard, hot or cold pressboard, or canvas (not to exceed 3/8-inch thickness).
- Mount all paper or canvas entries on sturdy cardboard mats, but not in wood, metal, plastic, or glass frames.
- Protecting the work with shrink-wrap or a transparent plastic cover is optional but highly recommended.
- Lamination is discouraged because it can permanently damage the surface of the artwork.
- Place the Student Entry Form in a sheet protector and secure it with masking tape to the back of the artwork on top of the shrink-wrap.
- Include the title and required artist statement on the Student Entry Form. If the entry has no title, please write “Untitled.”

## Required Information

On the Student Entry Form, give the dimensions of the piece (including any mat) and describe the medium (crayons, oil on canvas, etc.).

## Works Not Accepted

- Sculpture, ceramics, and other three-dimensional artwork
- Stained glass and jewelry, regardless of thickness
- Reproductions or enlargements of other artwork

## Use of Copyrighted Material

Use of copyrighted material, including any copyrighted cartoon characters or other such material, is not acceptable in any visual arts submission, with the following exceptions:

Visual artworks may include public places, well-known products, trademarks, or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.

Visual arts collages may include portions of existing copyrighted works, such as photographs, magazine clippings, Internet images, and type cut out of a newspaper, as long as those portions of copyrighted works are used to create a completely new and different work of art. A collage should be judged for its whole, not by its parts, and whether the resulting work stands as a creative, *original* work of art on its own.



# “Together We Can”

2010–2011 PTA Reflections Program | DANCE CHOREOGRAPHY

Students must adhere to the General Student Participation Rules as well as the following Dance Choreography Rules.

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## Description

A dance choreography entry must be an original choreographed dance recorded on a CD or DVD. The choreography must be the work of one student and must demonstrate creativity and interpretation of the current Reflections Program theme. It is suggested that the required artist statement be given at the beginning of the recording, in addition to being written on the Student Entry Form.

There may be up to three dancers performing the choreography. The choreographer may be the performer or one of the performers, but does not have to be. Costumes are not necessary. If costumes are used, however, the choreographer must also create the costumes or directly note that the costumes are not his or her original work.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique. Therefore, it is very important that the student show a clear relation of the dance choreography to the theme. The connection should be made evident through the use of song, props, and the dance itself, as well as the artist statement.

### *Traditional Dance*

The modification of the steps and the interpretation of the dance are considered when judging a traditional dance for creativity and/or originality. An explanation of the origin of the dance and/or the significance of the choreography might be a useful addition to the artist statement when submitting a dance choreography entry that involves traditional cultural or regional dances.

## Presentation

- Entries should be two to five minutes long. They may not exceed five minutes.
- The choreography should directly relate to the theme.
- Submit a CD or DVD of a performance of the choreography.
- The choreographer is not required to be the (or one of the) performer(s).
- It is suggested that you state your artist statement at the beginning of the recording (the artist statement is not considered part of the length of the entry). Do not give your name or any other identifying information in your artist statement.

## Format

- Submissions should be in one of the following file formats:
  - .MPG / .MPEG
  - .MOV / .QT (QuickTime Video)
  - .WMV (Windows Media Video)
- The recorded performance should be saved as a file on the CD/DVD, not as a CD/DVD movie. (When the CD/DVD is placed into a reader, the entry should appear as a file on the disc; a preformatted CD/DVD menu should not appear.)
- Submit the CD/DVD in a plastic or cardboard container; identify both the CD/DVD and the container with the student's name, grade division, state, and year.
- Pack the CD/DVD in a large envelope.
- Place the Student Entry Form in a clear sheet protector; then secure the sheet protector to the outside of the envelope with masking tape.
- Include the title and required artist statement on the Student Entry Form. If the entry has no title, please write “Untitled.”

## **Recommendations for Quality Recordings**

- Use a tripod to hold the camera still.
- Make sure there is plenty of lighting, especially if shooting indoors.
- Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.).
- Make sure the background music (if any) is audible on the recording.

## **Music**

The title, composer, and performer of any background music must be credited and documented on the Student Entry Form. If the entry's connection to the theme is expressed in the song choice, this should be explained in the artist statement.

## **Required Information**

On the Student Entry Form, in addition to crediting any background music, please state who performed the choreography. (Please obtain parental consent for any minors who appear in the performance.)



# “Together We Can”

2010–2011 PTA Reflections Program | FILM PRODUCTION

Students must adhere to the General Student Participation Rules as well as the following Film Production Rules.

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## Description

A film production entry must be an original work of fiction or nonfiction relating to the current Reflections Program theme. Entries may be with or without sound.

The student submitting the entry must be the director, screenwriter, and cameraperson. If using a computer, the student must do all the work. If the student chooses to appear in the production, a camera on a tripod may be used. All storyboarding, editing, etc. must be done by the student.

Whether an entry uses a variety of techniques or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme. A well-developed concept is more important than technique.

## Styles

- **Animation:** Animation may be drawn; created from a collection of objects, clay, torn paper, etc.; or computer-generated.
- **Narrative:** A story told through the images created on film or computer. (This is not the same as a storyteller narrating an original story.)
- **Documentary:** Nonfiction documentation using narration, facts, and images.
- **Experimental:** Video that explores movement, light, and montage.
- **Media presentations:** Computer-generated media presentations must be completely original, and the student must do all the work. Cutting and pasting from other sources is not permitted. In addition, the use of software that allows the user to build a virtual environment using prefabricated characters and elements is not permitted. Any software that is used to create an entry should be used only to enhance and present the work of the student, not to provide the primary design.
- **PowerPoint presentations will not be accepted.** Students must adhere to copyright laws. Software should be used only to enhance and present the work of the student. Due to the fact that most graphic elements of PowerPoint presentations are copyrighted clip art, use of this program is prohibited.

## Presentation

- Entries may not exceed five minutes.
- The film should directly relate to the theme.
- If the film is not in English, subtitles are required.
- The student submitting the entry is not required to appear in the film.
- Entries should be submitted on CD or DVD.

## Format

- Submissions should be in one of the following file formats:
  - .MPG / .MPEG
  - .MOV / .QT (QuickTime Video)
  - .WMV (Windows Media Video)
- The entry should be saved as a file on the CD/DVD, not as a CD/DVD movie. (When the CD/DVD is placed into a reader, the entry should appear as a file on the disc; a preformatted CD/DVD menu should not appear.)
- Submit the CD/DVD in a plastic or cardboard container; identify both the CD/DVD and the container with the student’s name, grade division, state, and year.

- Pack the CD/DVD in a large envelope.
- Place the Student Entry Form in a clear sheet protector; then secure the sheet protector to the outside of the envelope with masking tape.
- Include the title and required artist statement on the Student Entry Form. If the entry has no title, please write “Untitled.”

## **Recommendations for Quality Recordings**

- Use a tripod to hold the camera still.
- Make sure there is plenty of lighting, especially if shooting indoors.
- Think about sound. Use an extra microphone (boom mike) if needed. Turn off all noise-making devices in the room (air conditioners, fans, telephones, etc.).

## **Music**

The title, composer, and performer of any background music must be credited and documented on the Student Entry Form. If the entry’s connection to the theme is expressed in the song choice, this should be explained in the artist statement.

## **Use of Other Copyrighted Material**

Films may include public places, well-known products, trademarks, or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.

## **Required Information**

On the Student Entry Form, in addition to crediting any background music, please answer the following:

- Who appears in your film? (Please obtain parental consent for any minors who appear in your film.)
- Was a computer used? If so, name the software and hardware.



“Together We Can”  
2010–2011 PTA Reflections Program

**GENESEIO STUDENTS, please make special note of this page and follow these general rules for successful submissions. Thank you for all of your hard work! Geneseio MS/HS PTA**  
**General Rules**

1. All projects must be the original work of **ONE student**. Projects advancing to the next PTA level must have a signed statement of originality granting permission to the National PTA and Illinois PTA to use their work. Student and parent/guardian signatures **must** be included on each “Student Entry Form” which should be attached to the entry with masking tape only.
2. Each project **MUST** express the theme - “Together We Can...”
3. Work should be titled and clearly express the theme. If untitled, please mark it “Untitled.”
4. Students are **required** to submit an artist statement to describe what inspired their work & how it relates to the theme.
5. Work should be neat. Keep work from becoming wrinkled or torn.
6. Projects must include student’s name, grade and school on the **back** (NOT ON THE FRONT) of the project.
7. Students may enter more than once in each category.
8. All projects must be received on or before the end of school **Monday, November 15, 2010** in the **GMS/GHS school office**.

\*\*Detailed State Rules can be found on [www.illinoispta.org](http://www.illinoispta.org) website or [www.pta.org](http://www.pta.org)

Questions? Contact:

Local Unit Chairman’s Name:	<u>Joni Beck for GMS/GHS PTA</u>
Local Chairman’s Address:	<u>426 E. North St., Geneseio</u>
Local Chairman’s Phone:	<u>944-2391</u>
Local Chairman’s email:	<u>joni.beck@mchsi.com</u>

To be filled out by Local Unit



## “Together We Can” 2010–2011 PTA Reflections Program

### **Every entry form will be checked for:**

- IL PTA District (2-37) number in top right hand corner
- Student info boxes checked
- Title of project. If untitled, indicate so on the form
- Required artist statement; may be on a separate sheet labeled with student info.
- Description question(s) answered
- Dimensions OR length of piece filled in
- Signed by only one student - group projects not permitted
- Signed by a parent/guardian (unless student is over 18)
- Reflections Chair information including home phone # & email address
- Local PTA ID #, date of 1<sup>st</sup> dues payment, date of latest bylaws update and date insurance was paid.

### **Visual Arts**

- Not bigger than 24 x 30 (including mat or mounting)
- Mounted on cardboard or matted
- Not thicker than 3/8"
- No glued on noodles, beads etc.; entry cannot be 3-dimensional
- Can be fiber art, metal punch work, computer generated, photographic collage or traditional drawing, painting or printing
- No copyrighted images (such as cartoon characters)
- Projects may be protected using a plastic sleeve or cellophane masking taped on the back (do not shrink wrap or laminate)

### **Photography**

- Not bigger than 11 x 14 (including mat or mounting)
- No added graphics or lettering over image (piece will be reclassified as Visual Art)
- May be a montage, multiple exposure, photogram or use other photographic techniques
- Image may be manipulated conventionally or digitally
- No copyrighted images (such as cartoon characters)
- Specify location and date of shot on entry form

### **Literature**

- Typed or handwritten on 8½ x 11 paper
- Can be illustrated by the author or another student (pictures are not judged)
- Cannot be mounted but may be placed in plastic sleeve for protection
- No story or poem collections
- No more than 2000 words
- Printed on one side only
- Pages numbered
- Student's name on back of each page
- Original entry + 2 copies
- Entry form is last page facing outward



# “Together We Can”

## 2010–2011 PTA Reflections Program

### **Musical Composition**

- Submitted in a clean 9 x 12 manila envelope
- Entry form is taped to clasp side (entry form will cover up clasp) with masking or blue painters tape
- Entry is on a CD in a cardboard or plastic case
- CD case marked with student name/grade/IL/year and length of piece
- CD is marked with student name/grade
- Entry is no longer than 5 minutes
- Notation is included: may be iconic(made up) for Primary & Intermediate grades; must be traditional for Middle & Senior grades
- Student name written on each page of notation
- Note that student does not have to perform composition but must compose it
- Prior to submission, play CD in a CD player to make sure it works properly

### **Film Production**

- Submitted in a large envelope
- Entry form is placed in a clear plastic sleeve & taped to clasp side using masking or painters tape
- Entry is on a DVD or CD in cardboard or plastic case
- DVD or CD case is marked with student name/grade/IL/year and length of piece
- DVD or CD is marked with student name/grade
- Entry is no longer than 5 minutes
- If entry does not have background music, "none" must be filled out on the form
- Title, composer & performer of any background music is documented on entry form
- Entry is not identified as a Power Point (format not allowed) Save as a file on DVD or CD not a movie
- Note that student must be the director, screenwriter and camera person; student can only appear in the film if a tripod is used
- Recorded in one of the following formats: .MPG/.MPEG, .MOV/.QT(Quick Time), .WMV (Windows Media Video)

### **Dance Choreography**

- Submitted in a clean 9 x 12 manila envelope
- Entry form is placed in a clear plastic sleeve & taped to clasp side using masking or painters tape
- Entry is on a DVD or CD in cardboard or plastic case
- DVD or CD case is marked with student name/grade/IL/year and length of piece
- DVD or CD is marked with student name/grade
- Entry is no longer than 3 minutes
- If entry does not have background music, "none" must be filled out on the form
- Title, composer & performer of any background music is documented on entry form
- Note that up to three persons may perform, (student does not have to appear in piece). State who performed the dance on the entry form.
- Save as a file on DVD or CD, not a movie
- Artist statement must be recorded at the beginning of the performance & is not considered as part of the 3 minute time limit.

Recorded in one of the following formats: .MPG/.MPEG, .MOV/.QT(Quick Time), .WMV (Windows Media Video)



## PTA Reflections (Use for taping, photographing Parent/Guardian Consent Form or recording only)

I give my permission for my son/daughter, \_\_\_\_\_ (NAME), to

participate in the taping, photographing, or audio recording of a PTA<sup>®</sup> Reflections<sup>SM</sup> entry. I give consent for said student's voice and or physical appearance to be included in the entry and agree that National PTA<sup>®</sup> shall be the exclusive owner of copyright in such taping, photography or recording. This entry may be used an unlimited number of times in perpetuity in connection with the PTA Reflections Program or other National PTA purposes. I understand that these entries may be judged at the local, regional, state, and national level. Entries may be displayed at a school or at another public area, including the Internet.

Name of student submitting the entry: \_\_\_\_\_

I have read and understand the rules of the Reflections Program.

\_\_\_\_\_  
Student Name

\_\_\_\_\_  
Parent/Guardian Printed Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Parent/Guardian Signature

\_\_\_\_\_  
Date

*For Reflections participants: This completed form must accompany the artwork submission and Student Entry Form if another person appears in the submission who is under the age of 18.*